



We're looking for a unique, creative design(s) that embodies the essence of River's Edge Camp and our 2012 Summer Camp Theme. You can submit matching/related graphics that advertise the theme and River's Edge or one graphic that clearly depicts the theme and mentions River's Edge in some way.

The Summer 2012 Theme is "Engage"
The key verse for this year is John 14:6.

Submission Deadline: January 13, 2012!

How it Works:

- First, create your Graphic design(s).
- Mail, e-mail or Facebook, your design to River's Edge Camp. Subject: Clothing Design Contest. E-mail: info@riversedgecamp.org Mail: Box 39 Cremona, AB T0M 0R0 OR Upload your design to the contest-specific Facebook group [River's Edge Graphic Contest](#) for review.
- Our Year Round Leadership Team will conduct first round judging to select the top 5 designs.
- These top 5 will be posted online at the *River's Edge* Website Event Page for public voting. *You* determine the winner!

Submission & Judging Criteria:

- You may submit more than one design.
- Designs concepts can be submitted as Drawings, Digital Photo (JPG, GIF, EPS), PDF document, or Scalable Vector Graphic. [(SVG) Adobe illustrator or [Inkscape](#) (an open-source SVG program)].
- Your design will be printed on a T-Shirt, fitted within a max area of 10" x 10" (25.4 cm x 25.4 cm), as well as other River's Edge merchandise.
- Make sure to suggest a T-Shirt color to complement your design. The available T-Shirt colors can be found [here](#).
- Remember, the submission deadline is

Friday, January 13, 2012.

First round judging:

The Leadership Team at River's Edge will review the submissions and the top 5 designs meeting all criteria will go to the second round. Designs are evaluated using the following factors:

- Concept / Originality
- Effective communication of River's Edge brand and Theme "Live Worthy"
- Visibility – eye-catching and visible from a reasonable distance
- Legality
- Feasibility

Second round judging:

- The top 5 designers will be contacted through e-mail and notified that their designs have made it to the second round.
- The top 5 designs are posted on the River's Edge Website Event Page for voting.

Voting is open to everyone. *You* choose the winner!
Get your friends involved as well!

The Prize:

- Your design on 2012 River's Edge Apparel.
- Free T-shirt and hoodie with your design.
- Your Choice of a portable DVD player OR iPod shuffle.

